



# ASEAN UNIVERSITY BUSINESS FOR BUSINESS AND ECONOMICS (AUN-BE)

6th ASEAN +3 Heads of International Relations  
Meeting  
Langkawi, 30 May 2016

# AUN-BE

- ▶ Established in 1999 on AUN Business/Economic Programs Network conference at Universitas Gadjah Mada as ASEAN Graduate Business and Economics Programme
- ▶ At the 14<sup>th</sup> Annual Meeting in 2014, it was agreed to expand the network to accommodate not only graduate programme, but also undergraduate, doctoral, and non-degree programmes.
- ▶ At the same meeting, all members appointed Universitas Gadjah Mada to be the permanent secretariat of the network

## HISTORY



“ To facilitate collaboration among ASEAN universities so as to strengthen education, research, and industry relevance in business and economics, for the benefit of ASEAN community and beyond”

## MISSION



“ To be a closely connected and dynamic network in ASEAN in the field of business and economics”

## VISION

- ▶ Strengthen and leverage the relationship among members in the areas of business and economics
- ▶ Uplift the quality level of programs in the areas of business and economics among members with a possible engagement of other ASEAN universities
- ▶ Enhance the internationalization of programs in the realms of business and economics

## THE OBJECTIVES OF THE NETWORK



Quality Institution, achieved through:

- ▶ Internationalization
- ▶ Scientific contribution to knowledge and practice
- ▶ Academic excellence

# VALUES

- ▶ Core Members

Core members of AUN-BE are all ASEAN University Members (30 Universities)

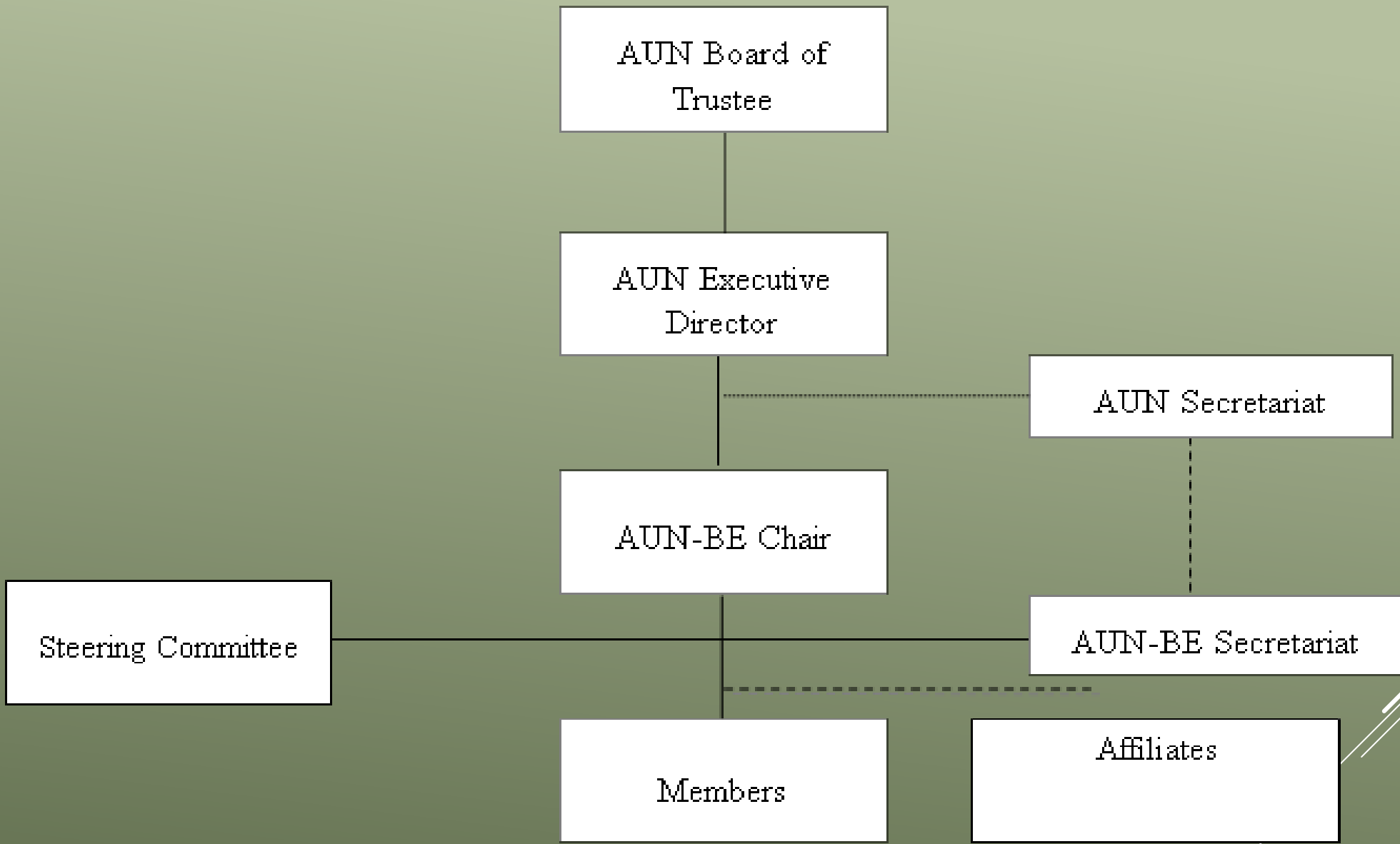
- ▶ Affiliate Members

AUN-BE network welcomes other universities outside of the AUN members, businesses, and organizations to join the network as an affiliate member. Affiliate members shall have no voting rights, however they are most welcomed to participate in network's activities

- ▶ Steering Committee

Steering committee consists of 6 members including the secretariat. Strategic policies and activities planned by SC must be ratified at the Annual General Meeting

# MEMBERSHIP



# ORGANIZATION STRUCTURE

- ▶ AGBEP Working Group Meeting at Universitas Gadjah Mada (2014)
- ▶ International Week 2014 at Faculty of Economics and Business Universitas Gadjah Mada (FEB UGM) supported by AUN-BE
- ▶ 14th Annual Meeting at Universiti Sains Malaysia (2014)
- ▶ International Week 2015 at FEB UGM supported by AUN-BE
- ▶ International Sustainability Business Week at Graduate School of Business Universiti Sains Malaysia supported by AUN-BE (2015)
- ▶ 15th Annual General Meeting at Universiti Brunei Darussalam (2015)
- ▶ Monthly Steering Committee Virtual Meeting
- ▶ Quarterly All Members Virtual Meeting

## ACTIVITIES



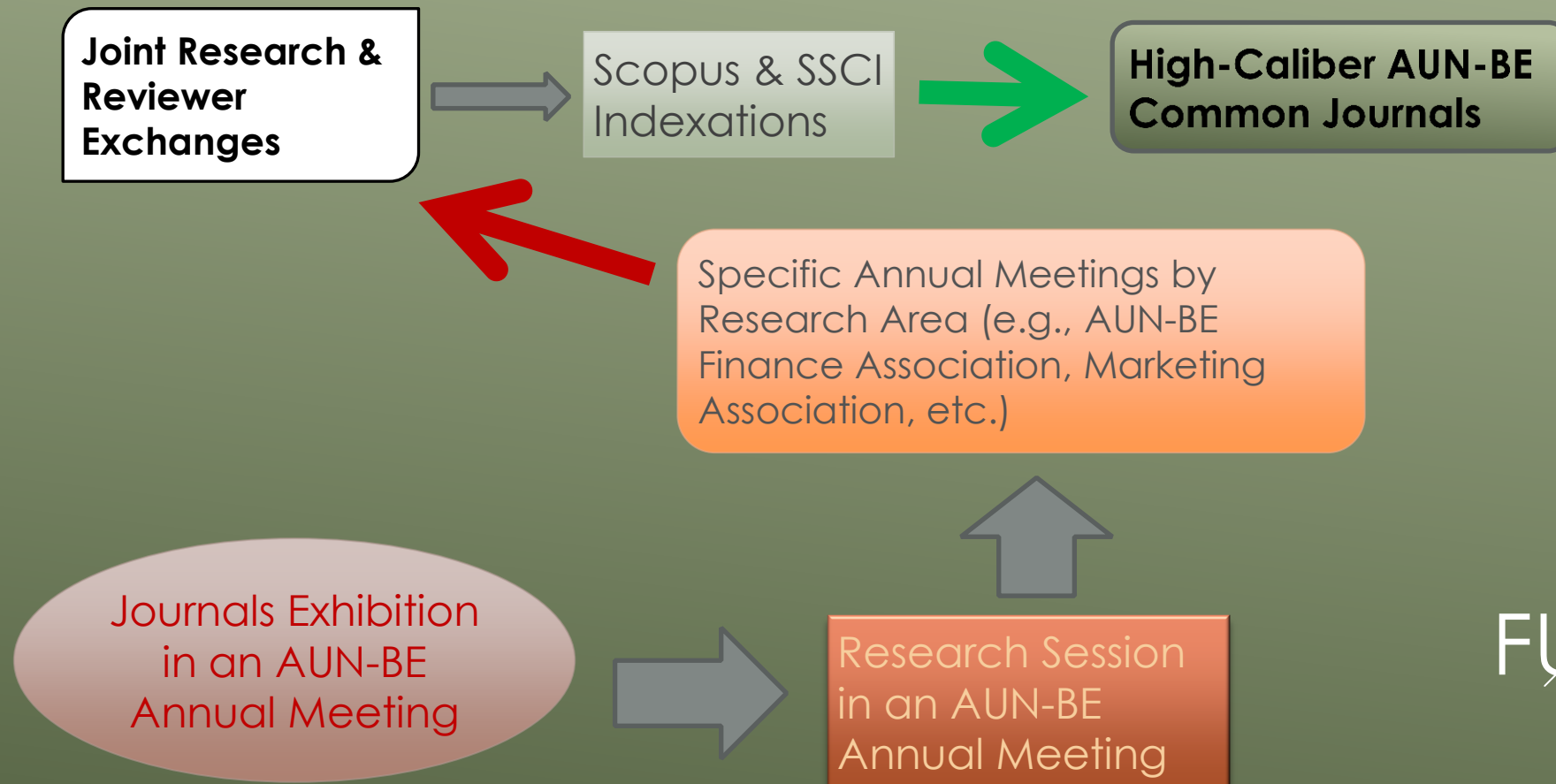
## ▶ ASEAN ECONOMIC REVIEW AND OUTLOOK (AERO)

- AERO is a bulletin that will cover business and economic phenomenon in ASEAN and published quarterly.
- The first edition will be prepared by the secretariat and launched at the AUN-BE 16th Annual General Meeting at University of the Philippines, Diliman.
- In the future, AUN-BE will form a committee experts who will be responsible to organize AERO.
- Committee of experts consists of experts economy appointed by each AUN-BE member to represent their school.

FUTURE PLAN

## ▶ JOINT RESEARCH AND PUBLICATION

- The secretariat will establish a Research and Publication Office that will be responsible to accommodate lecturers from AUN-BE member university to do joint research and publication under Scopus and SSCI indexations
- The scheme is as follows

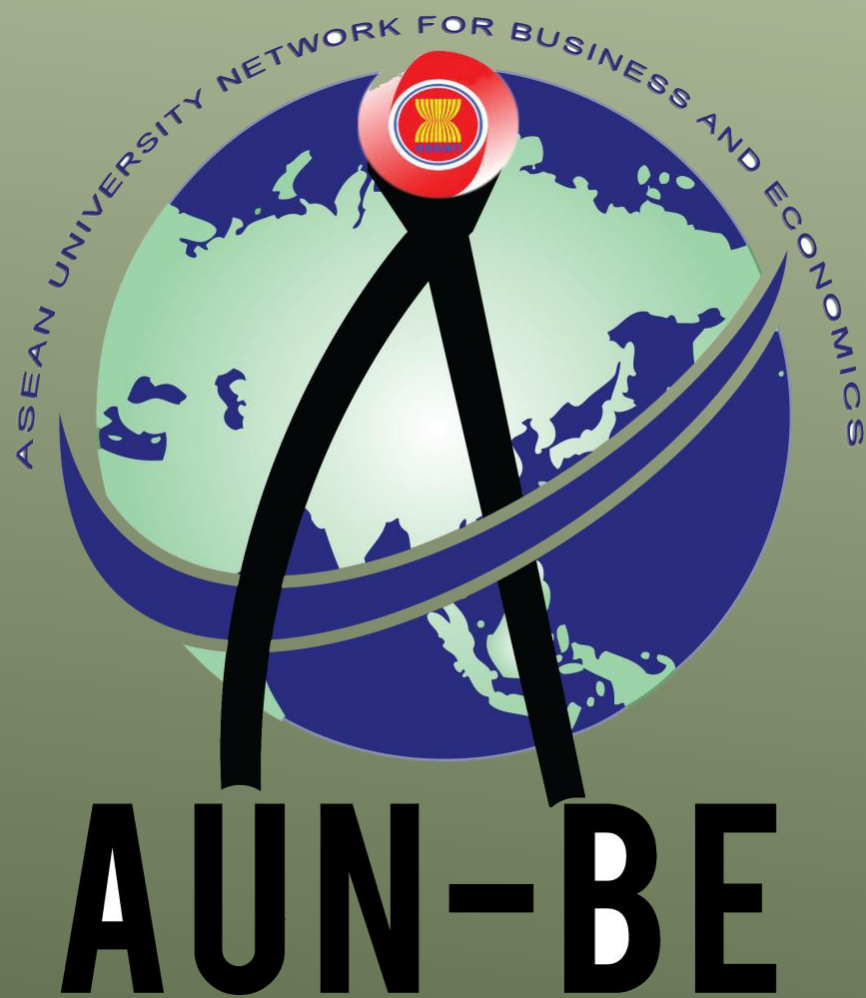


FUTURE PLAN

- ▶ Strengthening the bond and improving the engagement level between AUN-BE members is a challenge for the secretariat
- ▶ Secretariat will find a way to best support AUN-BE members in achieving their goals

LESSONS LEARNED

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# THANK YOU

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SECRETARIAT**

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