



# **ASEAN UNIVERSITY NETWORK 2018**

**4<sup>th</sup> ASEAN+3 Rectors' Conference**

**Universiti Brunei Darussalam**

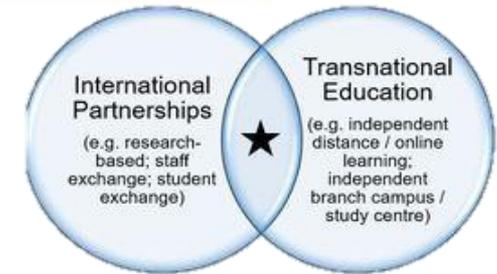
**Plenary Session 1: University in the Information  
Society: from Today to Your Future**

**Datuk Ir. (Dr.) Abdul Rahim Hashim  
Vice-Chancellor  
University of Malaya  
26<sup>th</sup> July 2018**



## Transnational Education

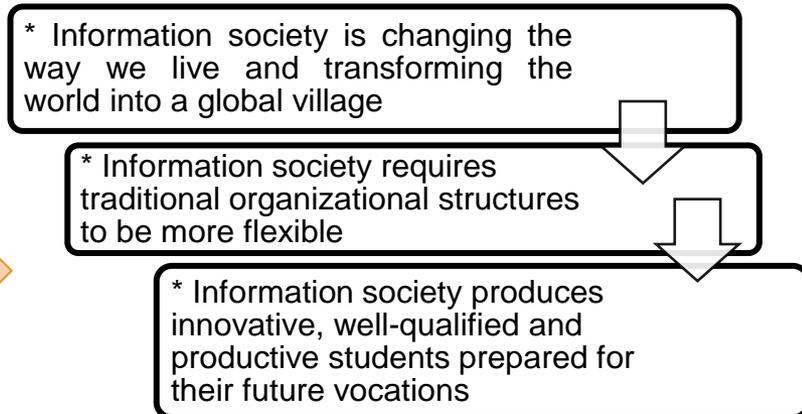
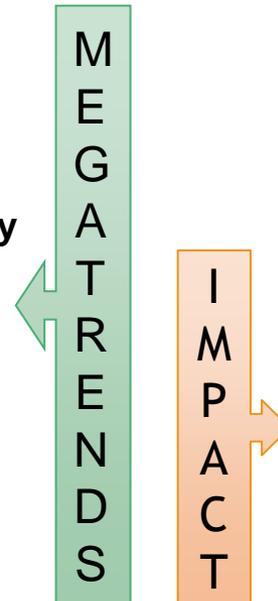
- Growing rapidly
- Variety of programmes and platforms



## Higher Education

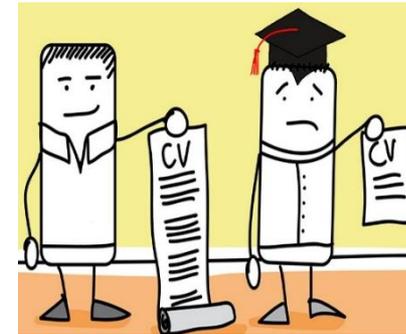
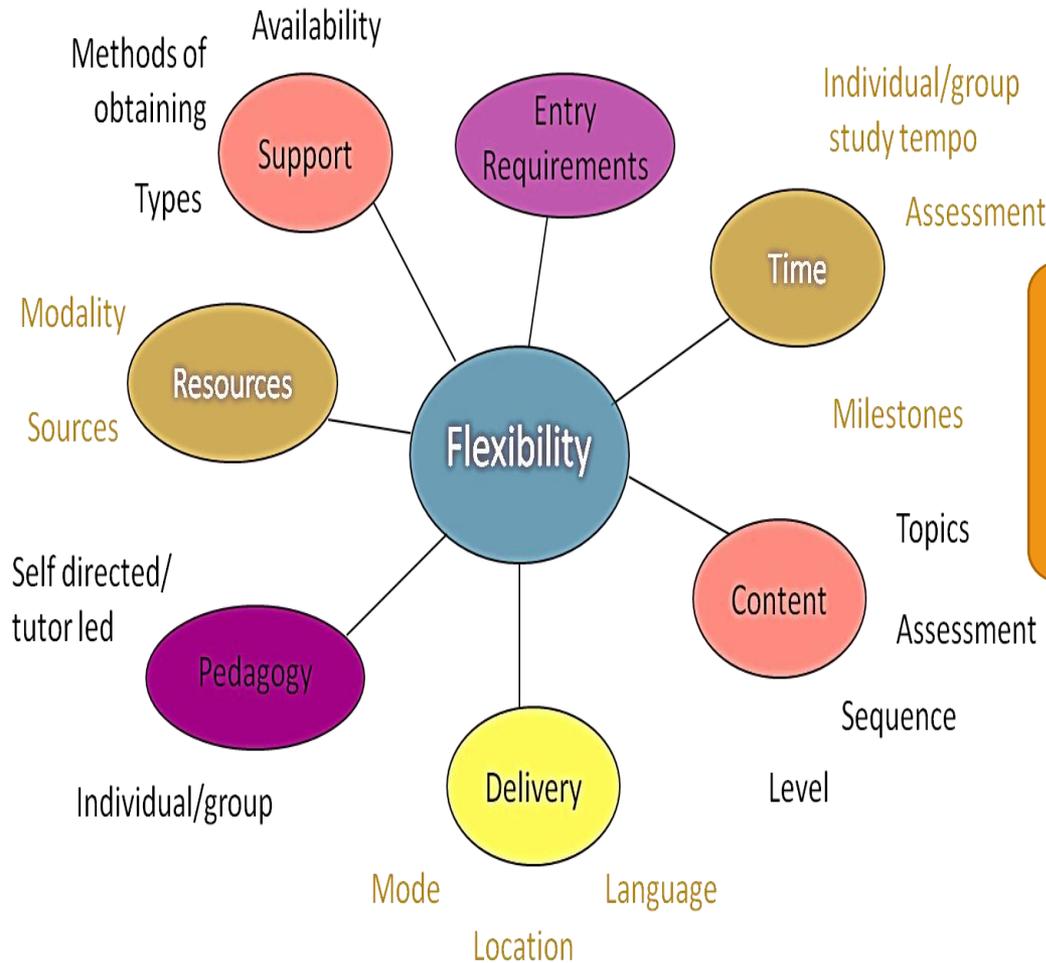
- Its traditional role is as a hub for knowledge and learning.
- Its new role for the 21<sup>st</sup> century is to provide transition to the workplace.

1. **Aging world: changing demographics require companies to rethink their workforces**
2. **Technology : increasing automation affects global workforce**
3. **Skills mismatch : gap between university education and workplace demands**
4. **Economic shifts : dependence on emerging markets for economic growth**
5. **Budget pressures : decline in public funding for universities**



# HOW ASEAN +3 UNIVERSITIES ADAPT THIS SITUATION ?

## ➤ University curriculum needs to be FLEXIBLE



**1. Academics & administration staff**  
Selection not based on paper qualification but extensive professional experience

### How it works

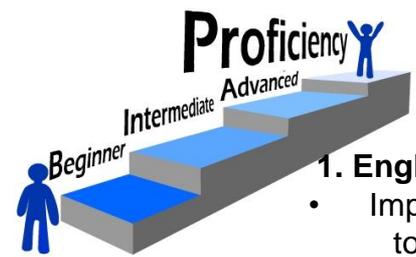
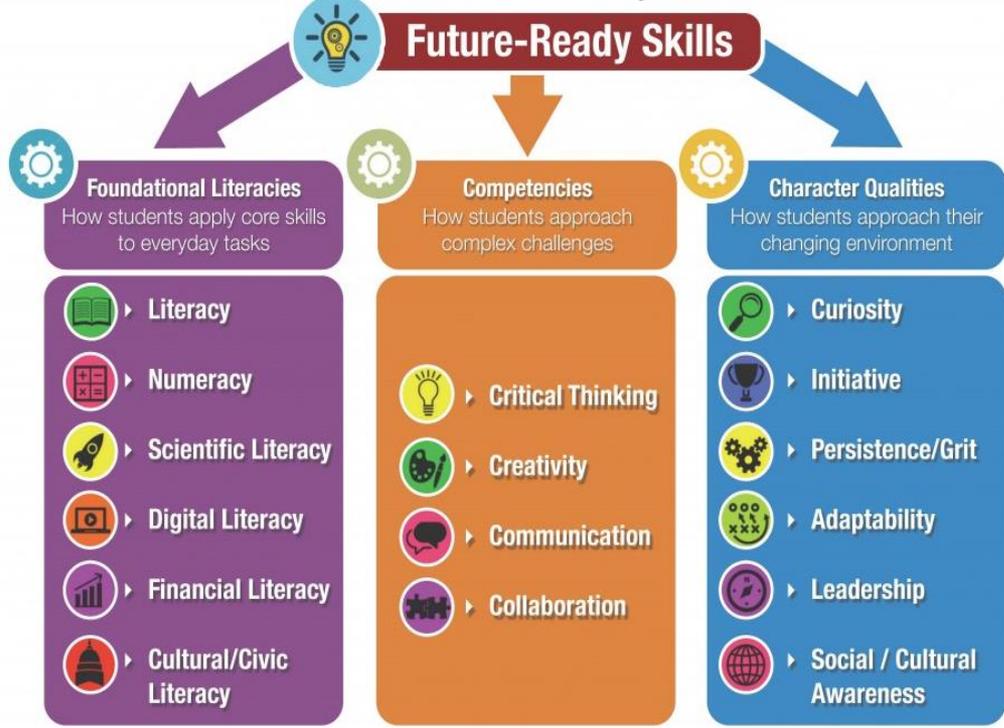
**2. University management**  
Recognize the importance of investing more in academic staff's personal development



**3. Technology and working together to provide world class education**  
Technology 4.0 and embracing the advancement in technology

# UNIVERSITY DEGREE AND EMPLOYABILITY

- University is not just about teaching and research anymore
- Students need to have a wider range of abilities and skills



- 1. English Language Proficiency**
  - Importance of English language to build graduate confidence and competencies



- 2. International Education**
  - Provides students with economic, social and cultural benefits

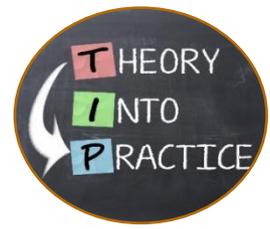
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- 3. Non-Measurable Skills and Experience Equally Important**
  - Universities may not measure the skills but provide the avenues

How

1. Service to community and humanity



2. Industrial experience

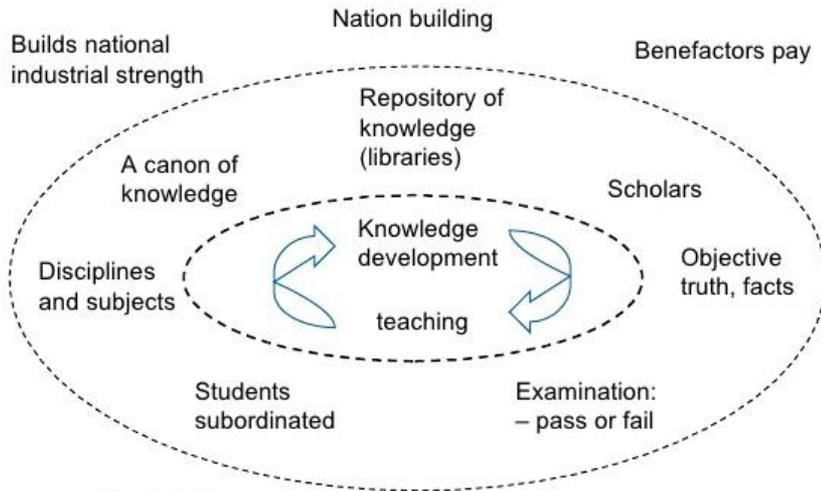
3. Engagement on campus



# THE HIGHER EDUCATION MONOPOLY: POSITIONING UNIVERSITIES



## THE INDUSTRIAL-ERA UNIVERSITY



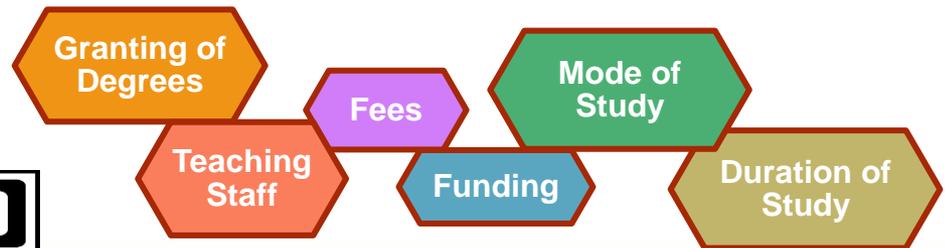
Monopoly:  
- access to knowledge  
- granting degrees

Elite professional and social class

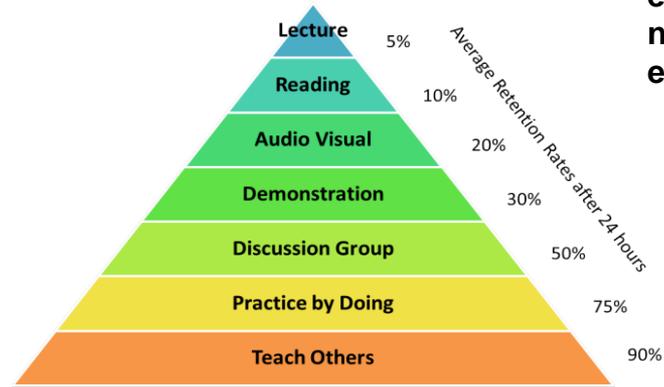
- University as the governing body and degree granting authority
- Private degree granting institutions
- Open distance education



### ISSUES



### The Learning Pyramid



Source: National Training Laboratories, Bethel Maine



- Excellence in research and teaching

- A new way of exploring a new mode of education

GOAL



**THANK YOU**

